





Department of the Navy Office of Small Business Programs

Procurement Readiness – Doing Business with the Navy and Marine Corps

November 4, 2020

STATES OF

Mr. Jimmy Smith Director,

DON Office of Small Business Programs

"Small Business...
The First Option"

Small Business Program

- Guiding Documents
- Department of the Navy Office of Small Business
 Programs (DON OSBP) Overview
- Being Procurement Ready
- Regional Small Business Performance and Spend
- Resources and Assistance

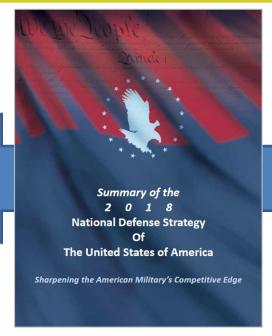






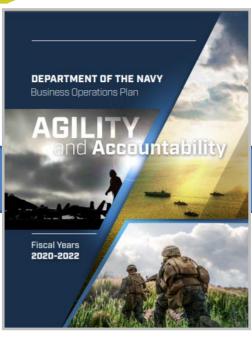
Strategic Alignment

Department of the Navy Office of Small Business Programs



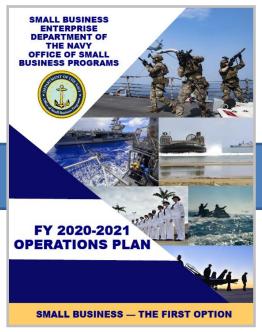
Three Lines of Effort

- 1. Lethality
- 2. Strengthen Alliances
- 3. Greater Performance and Affordability



Three Priorities

- 1. People
- 2. Capabilities
- 3. Processes



Three Focus Areas

- 1. People
- 2. Capabilities
- 3. Processes







Small Business and the Industrial Base

Department of the Navy Office of Small Business Programs



DoD contracting environment highly complex and barriers to entry continue to accrue (i.e. CMMC, Category Management, etc.)







Defense Industrial Base Challenges

- NDIA Vital Signs 2020 The Health and Readiness of the Defense Industrial Base (DIB)
 - NDIA report graded the DIB a "C" grade.
- Small Business and the Office of Small Business Programs can decrease the gap in four specific areas:



Mitigation Strategy
Focus on SBIR (awards & research) demand signals
Perform outreach with focus on transition of R&D projects
Maximize the use of existing programs and authorities
Monitor industrial workforce and identify trends to assist/counsel small businesses in procurement readiness
Monitor demand signal and communicate to industry
Assist with Market Research
Identify and help break down barriers of entry
Continue to enhance small business legislations
Perform town halls, Congressional engagements, etc.





Small Business Program

- Guiding Documents
- Department of the Navy Office of Small Business Programs (DON OSBP) Overview
- Being Procurement Ready
- Regional Small Business Performance and Spend
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Importance of Small Business to the DON

Department of the Navy Office of Small Business Programs

In the Business of Small Business Since 1951







➤ Small businesses deliver performance with agility and affordability. It is imperative that the DON identify small businesses, startups, and non-traditional suppliers to contribute to the DON's efforts to modernize key capabilities.







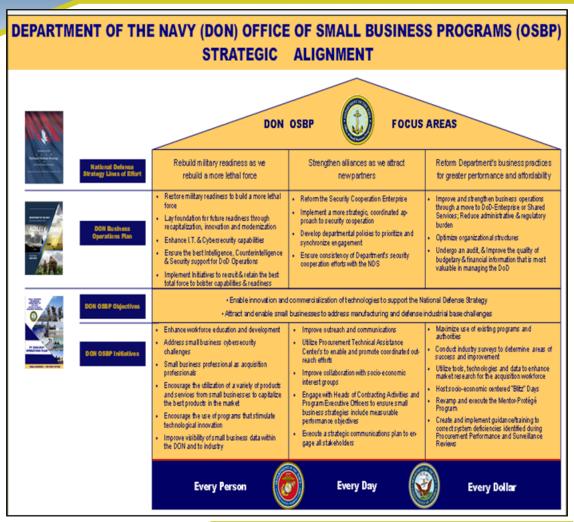
DON OSBP Overview

Department of the Navy Office of Small Business Programs

Vision: Influence change and enhance a culture of small business inclusiveness across the DON.

Mission: Foster acquisition opportunities where small business can best support Sailors, Marines and their families through policy, advocacy, counseling and training.

Strategy: Promote a DON-wide culture that leverages small businesses as a strategic advantage.







Buying Commands

Department of the Navy Office of Small Business Programs



U.S. Marine Corps Installations and Logistics www.iandl.marines.mil

(HQMCI&L) 703-604-3656



Ground Equipment



Marine Corps Systems Command www.marcorsvscom.marines.mil (MARCORSYSCOM) 703-432-3946



Naval Facilities Engineering Command www.navfac.navv.mil (NAVFAC) 202-685-9129

Ground Weapons and IT systems



Construction and Facilities



Strategic Systems Programs (SSP) www.ssp.navy.mil 202-433-7857



Strategic Weapons Systems (missile Systems)



Naval Supply Systems Command www.navsup.navy.mil (NAVSUP) 717-605-1663



Majority of Navy Buys, Services, material, logistics, maritime, aviation spares, etc.







Buying Commands cont'd

Department of the Navy Office of Small Business Programs



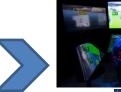
Military Sealift Command (MSC) www.msc.navy.mil/business 757-443-1435



Ocean transportation



Naval Air Systems Command www.navair.navv.mil/osbp (NAVAIR) 301-757-9044



Information Technology/



Naval Information Warfare Systems Command (NAVWAR) www.public.navy.mil/navwar 858-537-0305



Communications



Office of Naval Research (ONR) www.onr.navv.mil 703-696-6994



Research and **Development (SBIR)**

Aviation



Naval Sea Systems Command (NAVSEA) www.navsea.navv.mil 202-781-2061





Shipbuilding







- National Defense Strategy
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- > Research the Navy or Marine Corps Buying Command
 - Websites and Social Media Pages
 - Explore "Doing Business With" on DON OSBP website
 - Long Range Acquisition Forecasts (LRAF) on Command's website
 - Command Specific Awarded Indefinite Delivery Indefinite Quantities (IDIQ) and Multiple Award Contract (MAC)
 - Participate in command Outreach, Industry Days, and Industry Events





Know Your Niche cont'd

- ➤ Know how to use the Government Point of Entry and Data Reporting Sites
 - Federal Contract Opportunities <u>beta.SAM.gov</u>
 - Navy Electronic Commerce On-line (NECO) www.neco.navy.mil
 - Federal Procurement Data System (FPDS) Next Generation www.fpds.gov





Small Business Administration (SBA)

Department of the Navy Office of Small Business Programs

www.sba.gov

> SBA offers and teams with local partners to counsel, mentor, and train small businesses, entrepreneurs, and innovative suppliers



Free business counseling



SBA guaranteed business loans



Home & business disaster loans



Federal government contracting

- ➤ Website has links to District and Regional Offices as well as local resources
 - Mentorship by Service Corps of Retired Executives (SCORE)
 - Small Business Development Centers (SBDC)
 - Women's Business Centers (WBCs)
 - U.S. Export Assistance Centers
 - Veterans Business Outreach Centers (VBOCs)





Procurement Technical Assistance Center (PTAC)

The New Mexico Procurement Technical Assistance Center (NMPTAC) is a statewide, government funded program which provides assistance to small businesses who want to sell their goods or services to governments, educational institutions, or tribal entities. NMPTAC's lead center is located at the Santa Fe Community College and it has offices around the state located at the Higher Education Center in Santa Fe, CNM's Workforce Training Center in Albuquerque, the Albuquerque Hispano Chamber of Commerce, the Clovis Community College in Clovis and at New Mexico State University in Las Cruces.

Department of the Navy Office of Small Business Programs

https://www.nmptac.org/



Visit https://www.aptac-us.org/ for more information about the PTAC Program.









System for Awards Management

Department of the Navy Office of Small Business Programs

https://beta.sam.gov

- > System for Award Management (SAM)
 - To be eligible for traditional contract awards, businesses must be registered in beta.SAM.gov







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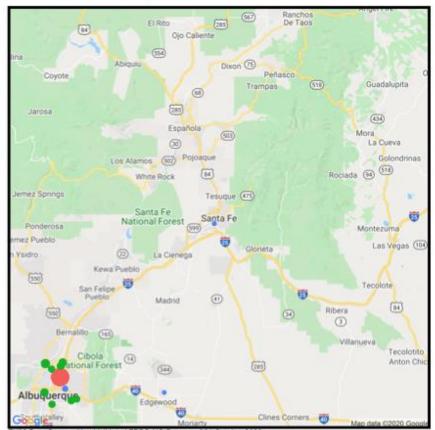
FY20 Small Business Performance - New Mexico

Department of the Navy Office of Small Business Programs

Vendors Headquartered within 100 miles of Santa Fe, NM accounted for:

- FY20 Total Prime Contract Awards: \$31.74M
- FY20 Small Business Prime Contract Awards: \$31.54M
- FY20 SB Percentage: 99.35%

FY20 Department of Navy - Santa Fe Small Business: \$31.54M Vendor Headquartered within 100 Miles of Santa Fe



Data Source: Non-Validated FPDS-NG Data as of 01 October 2020





\$1M-\$5M



\$10M-\$20M







Top Overall NAICS SB/OTSB - Santa Fe, NM

Fiscal Year 2020 – Santa Fe, NM Headquartered Top 10 Overall NAICS*			
NAICS	Description	Spend	% of Santa Fe, NM Spend
541519	OTHER COMPUTER RELATED SERVICES	\$16,407,403	51.68%
541715	RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES (EXCEPT NANOTECHNOLOGY AND BIOTECHNOLOGY)	\$5,970,931	18.81%
541712	RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES (EXCEPT BIOTECHNOLOGY)	\$2,264,537	7.13%
334511	SEARCH, DETECTION, NAVIGATION, GUIDANCE, AERONAUTICAL, AND NAUTICAL SYSTEM AND INSTRUMENT MANUFACTURING	\$2,206,758	6.95%
334515	INSTRUMENT MANUFACTURING FOR MEASURING AND TESTING ELECTRICITY AND ELECTRICAL SIGNALS	\$1,489,633	4.69%
334111	ELECTRONIC COMPUTER MANUFACTURING	\$1,407,840	4.43%
561612	SECURITY GUARDS AND PATROL SERVICES	\$1,234,621	3.89%
493110	GENERAL WAREHOUSING AND STORAGE	\$1,036,809	3.27%
333924	INDUSTRIAL TRUCK, TRACTOR, TRAILER, AND STACKER MACHINERY MANUFACTURING	\$925,344	2.91%
611310	COLLEGES, UNIVERSITIES, AND PROFESSIONAL SCHOOLS	\$703,042	2.21%

^{*}Data is non-validated for full Fiscal Year 2020 as of 01 October 2020 for vendors headquartered within 100 miles of Santa Fe, New Mexico





Top Small Business NAICS - Santa Fe, NM

Department of the Navy Office of Small Business Programs

Fiscal Year 2020 – Santa Fe, NM Headquartered Top 10 Small Business NAICS*			
NAICS	Description	SB Spend	% of Santa Fe, NM SB Spend
541519	OTHER COMPUTER RELATED SERVICES	\$16,392,653	51.97%
541715	RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES (EXCEPT NANOTECHNOLOGY AND BIOTECHNOLOGY)	\$3,430,521	10.88%
334511	SEARCH, DETECTION, NAVIGATION, GUIDANCE, AERONAUTICAL, AND NAUTICAL SYSTEM AND INSTRUMENT MANUFACTURING	\$2,206,758	7.00%
334111	ELECTRONIC COMPUTER MANUFACTURING	\$1,407,840	4.46%
334515	INSTRUMENT MANUFACTURING FOR MEASURING AND TESTING ELECTRICITY AND ELECTRICAL SIGNALS	\$1,248,000	3.96%
561612	SECURITY GUARDS AND PATROL SERVICES	\$1,234,621	3.91%
493110	GENERAL WAREHOUSING AND STORAGE	\$1,036,809	3.29%
333924	INDUSTRIAL TRUCK, TRACTOR, TRAILER, AND STACKER MACHINERY MANUFACTURING	\$925,344	2.93%
541330	ENGINEERING SERVICES	\$906,136	2.87%
541712	RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES (EXCEPT BIOTECHNOLOGY)	\$616,168	1.95%
Indicates is also Top 10 Overall NAICS			

*Data is non-validated for full Fiscal Year 2020 as of 01 October 2020 for vendors headquartered within 100 miles of Santa Fe, New Mexico





Top 10 Vendors – Santa Fe, NM

Fiscal Year 2020 – Santa Fe, NM Headquartered Top 10 Vendors*			
DUNS	Vendor	Total Santa Fe, NM Awards	% of Santa Fe, NM Awards
876868563	WESTWIND COMPUTER PRODUCTS, INC.	\$16,112,656	50.75%
097967608	APPLIED RESEARCH ASSOCIATES, INC.	\$5,930,444	18.68%
102748287	SENSPEX INCORPORATED	\$2,206,758	6.95%
829063734	ABBA TECHNOLOGIES, INC.	\$1,664,811	5.24%
185739427	VOX OPTIMA, LLC	\$1,657,332	5.22%
613718980	FIORE INDUSTRIES INC.	\$1,476,254	4.65%
035705284	THUNDER SCIENTIFIC CORPORATION	\$1,282,788	4.04%
176086952	TAU TECHNOLOGIES LLC	\$1,049,625	3.31%
625405191	BURGOS GROUP LLC	\$1,036,809	3.27%
081475873	A-TECH CORPORATION	\$1,017,481	3.20%

^{*}Data is non-validated for full Fiscal Year 2020 as of 01 October 2020 for vendors headquartered within 100 miles of Santa Fe, New Mexico





Top 10 SB Vendors – Santa Fe, NM

Fiscal Year 2020 – Santa Fe, NM Headquartered Top 10 Small Business Vendors*			
DUNS	Vendor	SB Santa Fe,	% of Santa Fe, NM
DONS	Vendor	NM Awards	SB Awards
876868563	WESTWIND COMPUTER PRODUCTS, INC.	\$16,112,656	51.08%
102748287	SENSPEX INCORPORATED	\$2,206,758	7.00%
829063734	ABBA TECHNOLOGIES, INC.	\$1,664,811	5.28%
185739427	VOX OPTIMA, LLC	\$1,657,332	5.25%
035705284	THUNDER SCIENTIFIC CORPORATION	\$1,271,800	4.03%
613718980	FIORE INDUSTRIES INC.	\$1,234,621	3.91%
176086952	TAU TECHNOLOGIES LLC	\$1,049,625	3.33%
625405191	BURGOS GROUP LLC	\$1,036,809	3.29%
081475873	A-TECH CORPORATION	\$1,017,481	3.23%
364127980	MOUNTAIN VISTA SYSTEM SOLUTIONS LLC	\$925,344	2.93%
Indicates is also Top 10 Overall Vendor			

^{*}Data is non-validated for full Fiscal Year 2020 as of 01 October 2020 for vendors headquartered within 100 miles of Santa Fe, New Mexico





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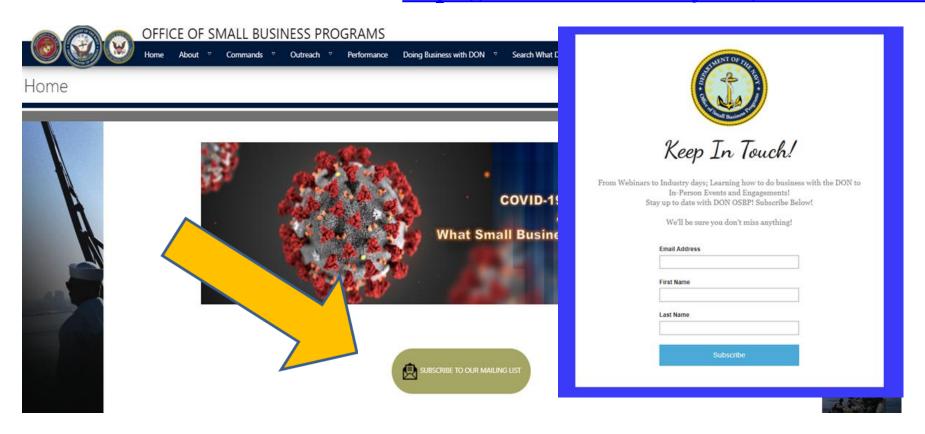




DON OSBP

Department of the Navy Office of Small Business Programs

https://www.secnav.navy.mil/smallbusiness



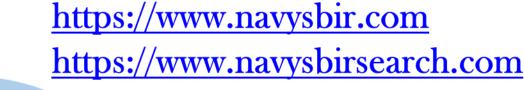






Increase Greater Returns from the SBIR/STTR Program

Department of the Navy Office of Small Business Programs





Incubate

Broad/Diverse Topics
Flexible BAAs
Technology Push
Accelerated
Evaluation/Selection
Faster Contracting

Fast

Accelerate

VC and start-up principles

Milestone driven deliverable

Contracting to support prototype development

Flexible BAAs

Agile

Bridge Cost sharing incentives

Strategic use of SBIR authorities

Contracting to support rapid fielding

Technology Bridge Champions

DON SBIR/STTR Phase III Guidebook Ver 2 March 2020









Impactful

Cooperative Research & Development Agreement (CRADA)

Department of the Navy Office of Small Business Programs

https://www.disa.mil/About/CTO/CRADA-Process-Overview

> Overview:

- Authority: Title 15 U.S.C. §3710a Allows R&D collaboration between Navy and one or more non-federal partners, with mutual research interest, to speed the commercialization of federally developed technologies
- NOT a procurement contract or grant
- Provides the means to offer intellectual property (IP) rights and other federal resources that would otherwise not be available to a non-federal partner



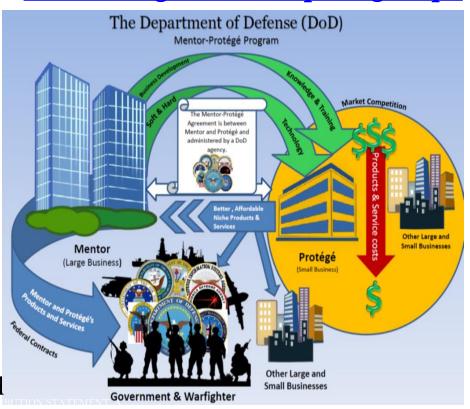


Mentor-Protégé Program

Department of the Navy Office of Small Business Programs

- ➤ **Purpose:** Provide incentives for DoD contractors to assist small businesses in:
 - Enhancing business development and technology capabilities;
 - Increasing subcontracting participation in government & commercial contracts;
 - Positioning small businesses for prime contracting opportunities;
 - Increasing protégé firm's technical and business infrastructure capabilities; and,
 - Increasing the Small Business Industrial Base, Increasing competitive markets and Increasing utilization of Nontraditional & commercial companies.

https://www.secnav.navy.mil/smallb usiness/Pages/mentor-protege.aspx









Leveraging DON Innovation Centers

Department of the Navy Office of Small Business Programs

74/1

Current Locations		
Capital	National Capital Region	
Central Coast	Monterey, CA	
Central Florida	Orlando, FL	
Inland Empire	Norco, CA	
Mid-Atlantic	Norfolk, VA	
Midwest	Crane, IN	
Northeast	Newport, RI	
Northwest	Keyport, WA	
Palmetto	Charleston, SC	
SoCal	San Diego, CA	
Southern Maryland	Patuxent River, MD	
Ventura	Ventura, CA	

https://www.secnav.navy.mil/agility



NavalX serves as the Department of Navy workforce "super-connector," focused on scaling non-traditional agility methods across the DON workforce.





Defense Acquisition University (DAU)

Department of the Navy Office of Small Business Programs

https://www.dau.edu

➤ Classes and Training for Contractors

Doing Business with the Department of Defense A Toolkit for Defense Acquisition

your Product or **Service**

Register your Business

Learn about **Small Business Programs**

Generally, small businesses have fewer than 500 employees, depending upon your industry. Special

preferences and programs are available for small businesses to contract with the government. Use SBA's Size Standard tool to determin

if your business is eligible.

Search **Current DoD Procurement Opportunities**





- Obtain a Data Universal Numbering System (DUNS*)
- ·Register in the System for Award Management (SAM)
- Obtain a Commercial and

- Visit Beta.SAM.gov
- Investigate <u>Federal Supply</u> Schedules
- Explore <u>FedMall</u> Contracts
- Look for subcontracting opportunities on the SBA's SUB-Net
- · Look at the GSA Acquisition Gateway
- Explore the Other Transactions
- Review SBA's <u>Federal</u>
- Contracting Guide · Locate a DoD Small Business Specialist
- Contact your local Procurement Technical Assistance Center
- · Contact your local Manufacturing

products, services or industry in which your organization normally does business

Attend an Event

· Air Force Pitch Days

· Army Innovation Days

· Trusted Capital Venture Days

Meet a Technology Expert

Centers of Excellence*

Innovate with DoD

• AFWERX

· Air Force Office of Scientific Research

· Navy's ManTech Centers of Excellence

· National Security Innovation Network

· Manufacturing Innovations Institutes

Army Applications Laboratory

. NavalX and Tech Bridges

· Defense Innovation Unit

• NavalX Launch Platforms, Navy Demo Days

- Government Entity (CAGE) code for U.S. businesses.
- U.S. Small Business Administration (SBA)
- DoD's Office of Small Business **Programs**
- •DoD's Small Business and Technology Partnerships Office

- · Army Research Office and their funding opportunities
- · Office of Naval Research and their funding opportunities
- Basic Research Office Forum
- Defense Advanced Research Projects Agency (DARPA) and business

Need More Details on

- A Step-By-Step Approach to the DoD Marketplace
- Defense Federal Acquisition Regulation



7 hrs · 🕙

Our online course enrollment system for defense industry personnel is now operational. We thank everyone for their patience. Also just a reminder, contractors are eligible to take our classes for FREE.

Research & Development Funding Opportunities

- Air Force Research Lab and their funding opportunities
- . Defense Threat Reduction Agency (DTRA) and business opportunities
- · Grants.gov and DoD Opportunities

*Denotes non-governmental entity. The appearance of hyperlinks does not constitute endorsement by the Department of Defense of any non-U.S. government entity, its websites or the information, products, or services contained therein. Although the Department of Defense may or may not use these sites as additional distribution channels for Department of Defense information, it does not exercise editorial control over all of the information that you may find at these locations. Such links are provided consistent with the stated purpose of this document.







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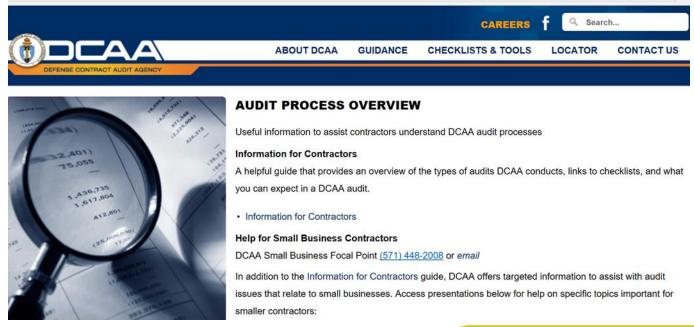
Defense Contracting Audit Agency (DCAA)

Department of the Navy Office of Small Business Programs

www.dcaa.mil

> Overview:

- Help for Small Business Contractors
- Audit Issues that Relate to Small Businesses







Distribution is unlimited.

Defense Security Service (DSS)

Department of the Navy Office of Small Business Programs

www.dss.mil

> Overview:

- Facility Security Clearance Level (FCL) Process Orientation DSS Knowledge Center 888-282-7682 (option 3) with any FCL related questions
- Personnel Security Clearance Information
- Facility Clearance Checklist
- Facility Clearance Process FAQs
- FCL Orientation Handbook
- National Industrial Security Program Operating Manual (NISPOM)
- Facility and Personnel Security Clearance Guide -- Tri-Fold

Visit DSS Center for Development of Security Excellence (CDSE) at: www.CDSE.edu for FREE training and resources

- Facility Security Officer toolkit
- Training videos





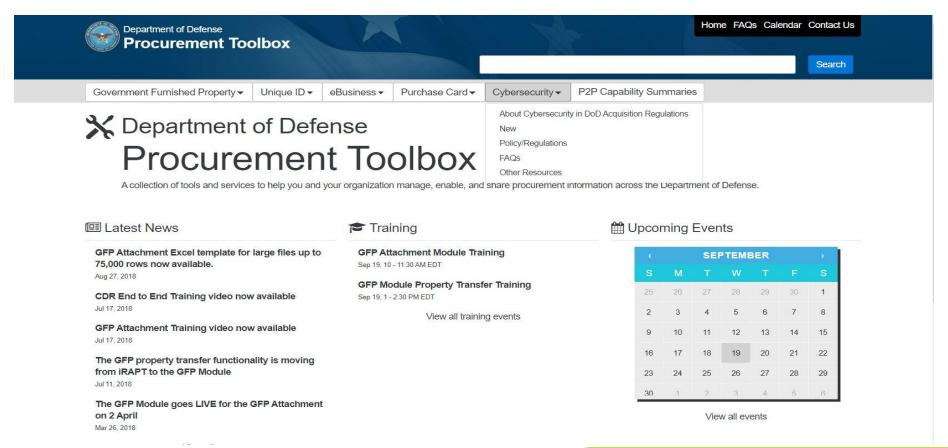




DoD Procurement Tool Box

Department of the Navy Office of Small Business Programs

https://dodprocurementtoolbox.com







Cybersecurity in DoD Acquisition Regulations

Department of the Navy Office of Small Business Programs

Government Furnished Property ▼

Unique ID ▼

eBusiness ▼ Pur

Purchase Card ▼ Cybersecurity ▼

P2P Capability Summaries

Home » Cybersecurity

Cybersecurity in DoD Acquisition Regulations

- New
- Policy/Regulations
- FAQs
- Other Resources

Cybersecurity in DoD Acquisition Regulations

The threats facing the DoD's unclassified information have dramatically increased as we provide more services online, digitally store data, and rely on contractors for a variety of information technology services. Recent high-profile incidents involving government information demand that information system security requirements are clearly, effectively, and consistently communicated to both government and industry.

The contents of this "Cybersecurity in Acquisition Regulations" page addresses the DoD's ongoing efforts –executed in partnership with industry – to improve the nation's cybersecurity. Specifically, it addresses DoD's effort to:

- Ensure that unclassified DoD information residing on or transiting through covered contractor networks or information systems is safeguarded from cyber incidents and that any consequences associated with loss of this information are assessed and minimized, and
- Understand when a cyber incident impacts a company's ability to provide operationally critical support to DoD.

The DoD needs to protect it's information – whether it resides on the Department's networks and systems, or on the networks and systems of our partners in industry – so that our capabilities are not exploited, misdirected, countered, or cloned. Protecting this information will save warfighter lives. The cyber threat is not going away – we must defend our networks and systems, and the information that resides on them. Cybersecurity is a shared challenge, and we must work together to address it and reduce risk.













Department of the Navy

Fiscal Year 2020 FPDS-NG Data as of 30 September 2020

Top Fiscal Year 2020 Year-to-Date Small Business Portfolio Group Spends

\$105.27B
Total

\$88.45B \$17.33B
Other Than SB Small Business

<u>Per NDAA 2019</u> Puerto Rican, Guam, N. Marianas Is, US VI based Small Business vendors and/or Local Area Set Aside Awards are "double credited" and accounted for \$506.00M in additional FY20 SB awards.

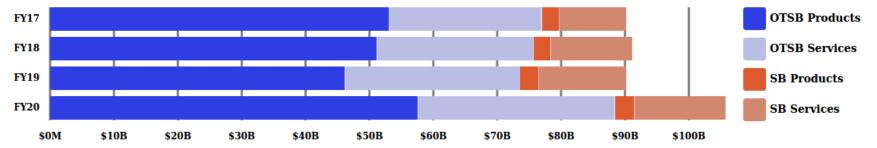
COVID-19 Related awards accounted for \$470.09M with \$119.75M (25.47%) of those awards going to Small Business.

Knowledge Based Services \$3.79B Facility Related Services \$3.71B Research and Development \$1.79B

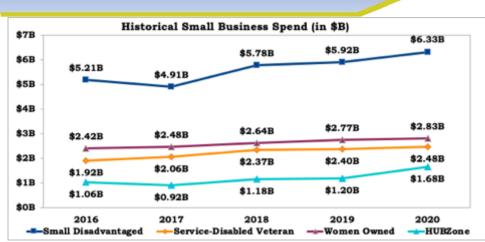
Equipment Related Services \$1.74B

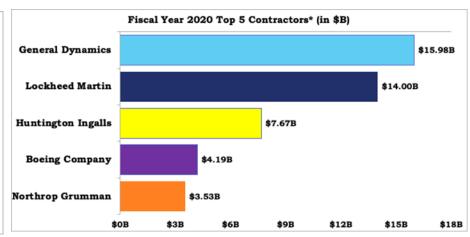


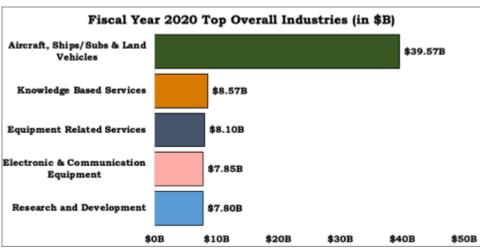
Fiscal Year 2017, 2018, 2019, and FY20 Year-to-Date Prime Contract Awards through 30 September 2020

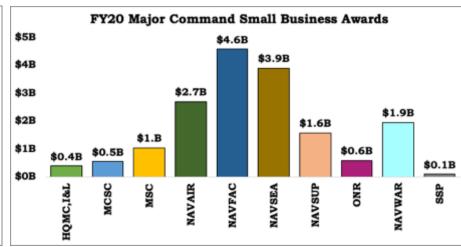


Department of the Navy Fiscal Year 2020 Metrics Office of Small Business Programs









Data Source: Non-Validated FPDS-NG Awarding Data as of 01 October 2020



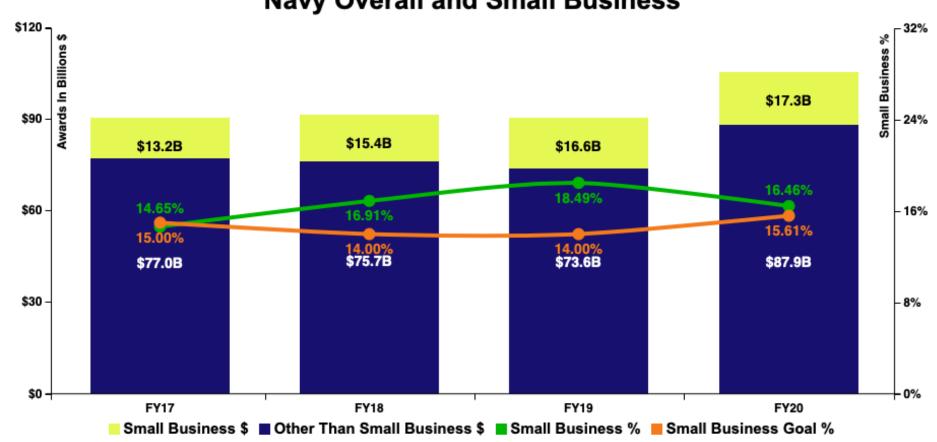




Total and Small Business FY17-FY20 Award Trends

Department of the Navy Office of Small Business Programs

Navy Overall and Small Business



Data for FY17, FY18, and FY19 are all from SBA validated datasets, FY20 data is non-validated as of 01 OCT 2020; all data has had the SBA Small Business Goaling Exclusions applied



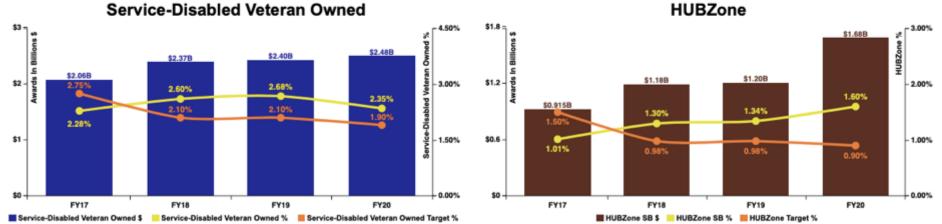




Socioeconomic Group FY17-FY20 Trends

Department of the Navy Office of Small Business Programs





Data for FY17, FY18, and FY19 are all from SBA validated datasets, FY20 data is non-validated as of 01 OCT 2020; all data has had the SBA Small Business Goaling Exclusions applied

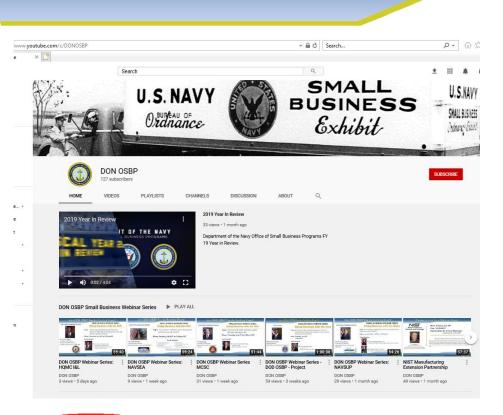






DON OSBP Webinar Series

Department of the Navy Office of Small Business Programs



Visit Our YouTube Channel to view Previously Recorded Webinars

https://www.youtube.com/c/donosbp

<u>Upcoming</u>				
4 Nov	SBA WOSB Updates			
3 Dec	Army OSBP			
8 Dec	Mentor Protégé Program Overview			
<u>Previous</u>				
NavalX & 7	Tech Bridges NIST MEP Program			
NAVSUP		DOD OSBP – Project Spectrum		
MCSC		ICSC NAVSEA		
HQMC I&L		NAVWAR		
NAVFAC		Office of Naval Research (Global)		
Office of Naval Research		Strategic Systems Command		

DON OSBP WEBINAR SERIES



MSC

DAU



DLA

NAVAIR Roundtable



Get Connected

Department of the Navy Office of Small Business Programs









https://www.youtube.com/c/donosbp





Questions









Department of the Navy Office of Small Business Programs

Back Up







Department of the Navy Office of Small Business Programs

DON OSBP Year in Review (YIR) Can be viewed at:

https://www.secnav.navy.mil/smallbusiness/Pages/FY19-Year-in-Review.aspx





